### **HARDSHIP HEROES**



**Emily Enderes**Founder & Executive
Director

### HARDSHIP HEROES

58 Oak Ridge Dr Albrightsville Pa 18210 570-990-6661



# About HH



#### MISSION STATEMENT

Hardship Heroes is an organization that acknowledges anyone enduring hardships by giving them a platform to share their story, as well as providing them with tailored, one of a kind Experiences that allow them to escape their hardships and appreciate a small moment in time! We strive to make our clients feel seen, heard and appreciated through donations and community outreach.

Imagine your life turned upside down at the drop of a hat. You or a loved one is sick or injured and your life changes almost instantly. Your life as you know it stands still and you are thrown into a new world. A world of hardship. Your social life, work life, every bit of your life is unraveling and you are stuck in a cycle of stress and distress. This is a situation that is absolutely hard to fathom if you have not experienced it for yourself. I personally hope if you are reading this and cannot relate, that you continue to have good fortune, as this is not the case for many many people in our community. Hardship Heroes is an organization that brings awareness to the daily struggles faced by many, that often go unnoticed by our community. Ian Maclaren once said, "Be kind, for everyone you meet is fighting a hard battle." This sentiment perfectly captures the essence of Hardship Heroes. Our mission is to help our community understand and embrace this truth, recognizing, supporting and gifting experiences to those who are facing unseen challenges day in and day out.

# Our Team



**EMILY ENDERES**Founder & Executive Director



ROXY BROWN
Legacy & Outreach



GINA CURRY
IMPACT Committee Member



NANCY RYAN

IMPACT Committee Member



JOSHUA KOCH
Treasurer & Secretary



LARRY ENDERES
Assistant Secretary



### Testimonial

#### Deanne Durnin

My sincerest Thank You for such a wonderful evening. The love you all put into this evening is commendable. 2023 has got to be the worst year on record for my family both mentally and financially. Because of all of you and all your efforts my grandchildren's wish lists all came true. I wish all of you a very happy, healthy, prosperous 2024!

www.facebook.com/hardshipheroes



### Testimonial

#### Jenni

This organization is nothing shy of incredible. I was lucky enough to be a recipient of the most tailored and detailed experiences. It was a dream come true. I was also able to attend another experience as a friend of a recipient. I can't speak enough on the detail and thought put into what this organization does. A little bit goes a long way, if anyone wants to make a difference in the lives of deserving heroes, donate to this organization!

www.facebook.com/hardshipheroes



### Testimonial

#### lessica

We met Emily after being nominated for Hardship Heroes. The event was absolutely beautiful and the team involved were nothing short of amazing. My daughter has Autism and outings like this can be overwhelming for her. Emily and everyone at Hardship Heroes went above and beyond to make us feel comfortable and have fun. Everyone was so kind and encouraging. They do amazing things for our community and we look forward to participating in future events! Thank you Emily and the committee who make all these magical events a dream come true.

www.facebook.com/hardshipheroes



### Testimonial

#### Deb

Emily & Hardship Heroes are awesome!! When things were looking a little crazy in my life & I wasn't sure how I was going to pull together an "End of Chemo" party for this kid you quickly jumped in ask how you could help out !! You were able to have his vision of the perfect cake made & it was not only beautifully made but it was delicious! I can't thank you enough for being able to bring the brightest smile to his face - not for only the cake but the awesome, thoughtful gift you also gifted him!! Thank you

www.facebook.com/hardshipheroes



### Testimonial

#### Tiffany

I was nominated for aid from hardship heros after being diagnosed and struggling with cancer treatments. The quick impact cards they provided for myself and my daughter were so heartfelt and helped to lift our spirits tremendously! This organization is doing amazing things for people struggling with unexpected hardships like myself. I would love to see this non profit grow so they can continue to share and grow with others like myself.



## Testimonial

#### Alyssa

Hardship Heroes has been a live safer. My husband and I felt completely alone in our struggle to be not only new parents but to a disabled child. Emily and the Hardship hero's have been so understanding and helpful with resources in our area. They have gone above and beyond to show our family that there is still light at the end of the tunnel. My husband and I were able to reconnect alone together for the first time in almost a year and for our sons 1st birthday they helped provide a cake we wouldn't have been able to afford without their help. It was delicious and everything we could've dreamed of for our son. Thank you Hardship Heroes!

## SPONSORSHIP OPPORTUNITIES

#### 1 MONTH SPONSORSHIP

A one-month sponsorship with Hardship Heroes offers an impactful way for businesses and individuals to support our mission. For \$1,000, sponsors receive extensive recognition and appreciation, including a dedicated one-week paid marketing spotlight across our social media channels, prominent visibility on our website, and a featured spot in our monthly email newsletter. Sponsors also enjoy exclusive pre-sale pricing to upcoming events, ensuring early access and engagement with our community initiatives. As a token of gratitude, sponsors receive a special Hardship Heroes Merchandise gift basket and an appreciation certificate, highlighting their commitment to making a difference in the lives of individuals facing hardships in our community.

1 Month - \$1,000.00

### 2024 GIVING TUESDAY CAMPAIGN

Our Giving Tuesday sponsorship opportunity for 2024 presents a unique chance for businesses to amplify their impact with Hardship Heroes. Spanning the entire month of November and culminating on December 3rd, Giving Tuesday is a pivotal event where community support shines brightly. This year, our campaign theme is "Fill The Ugly Sweater," aiming to raise \$1,500. By partnering as a matching sponsor, businesses can effectively double the impact, helping us achieve a total goal of \$3,000. Sponsors not only contribute directly to our mission of providing meaningful experiences and support to those facing hardships but also receive prominent recognition across our platforms and in our community all months long! Showcasing their commitment to making a difference.

Matching Donation Goal \$1,500.00

#### **EVENT TITLE SPONSORS**

Our event Title Sponsors play a crucial role in supporting Hardship Heroes during our various events throughout the year. By becoming a Title Sponsor, businesses or individuals receive prominent recognition and visibility at our events. This includes the opportunity to showcase their brand with a dedicated table or banner, ensuring their presence is highlighted and appreciated by attendees. Additionally, Title Sponsors receive perks such as complimentary tickets and or dinner to the event, providing an opportunity to engage with our community firsthand while supporting our mission of bringing joy and relief to those facing hardships.

Title Sponsorship - \$1,000.00

#### **EVENT SPONSORSHIPS**

Event sponsorships encompass opportunities for businesses and individuals to support our fundraisers like golf tournaments, color runs, and other various events. Sign sponsors at events like golf tournaments and color runs, receive visibility through signage prominently displayed at locations throughout the event venue. This exposure helps increase brand recognition and demonstrates their commitment to our cause. Monetary raffle basket sponsors contribute by providing monetary value or items that enhance our fundraising efforts during events. These sponsorships not only contribute to the success of our events but also showcase community support and generosity, helping us make a meaningful impact on the lives of our heroes.

Event Sponsorship - Varies By Event {Reach out to HH to learn more!}